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FOR IMMEDIATE RELEASE

AUTODESK ANNOUNCES STUDICA AS CALIFORNIA'S NEW DEALER FOR EDUCATION

Sanborn, NY (May 14, 2009) – [Autodesk, Inc.](http://www.autodesk.com), a world leader in 2D and 3D design and engineering software based in San Rafael, CA, has named [Studica, Inc.](http://www.studica.com) as an authorized Autodesk value-added reseller of Autodesk's Education solutions for the State of California. This authorization is in effect immediately and all accredited schools in the state of California may now purchase their Autodesk licensing and renewals for their classrooms through Studica, Inc.

Studica has attained the Autodesk rights in a deal with Klein Educational Systems of Davis, California and with the approval of Autodesk, Inc. Klein has served Autodesk Education customers in the state of California for 17 years and will work with Studica over the next year to help customers transition to Studica. Autodesk Education solutions include [Autodesk Design Academy 2010](#) and [Autodesk Animation Academy](#) for secondary schools, and a series of [product suites for post-secondary schools](#).

"The addition of the California territory to Studica is exciting," says Studica President & CEO Frank Nanfara, "This is a great step for Studica and for Education Institutions across California. We bring 24 years of Autodesk sales and servicing to the table and are looking forward to helping California schools provide a cutting-edge technology education for their students."

Studica provides *local* representation throughout their Autodesk territories. Premier training and instructor development courses for utilizing Autodesk software and curriculum is also available regionally. Purchasing from Studica also allows schools the option of Premium Support which includes access to unlimited Autodesk Tech Support via phone or e-mail. Premium Support benefactors have full access to Studica's staff of (3) full time Autodesk Applications Engineers. Studica has 24 years experience in selling and supporting Autodesk products and is a dedicated Academic reseller of technology solutions.

Studica is the Autodesk Reseller for Education for Connecticut, Indiana, Maine, Massachusetts, Michigan, New Hampshire, New York, Rhode Island, and Vermont in the US. In Canada, Studica is the Autodesk Education Reseller for New Brunswick, Newfoundland & Labrador, Nova Scotia, Ontario, Prince Edward Island, and Quebec.

Studica has been recognized as a member Autodesk's Platinum Club for eleven consecutive years. The Autodesk Platinum Club is an elite group of Autodesk resellers highly regarded for their top sales performance and outstanding customer service. Studica is the leading Education Reseller for Autodesk sales worldwide.

About Studica, Inc.

Started in 1985, Studica is a premier value added reseller of software and technology products to K-12 schools, higher education, and students across the United States, Canada, Europe, Australia, and Asia.

In addition to selling products, Studica invests in the Education Community through a series of free, education-community-building programs such as Studica Skills (Studica.Skills.com) and Studica Internships (StudicaInternships.com).

Autodesk is a trademark of Autodesk, Inc., in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.