



Unity Academic Alliance

Prepare your students for high-growth careers with real-time 3D development skills for any industry. Join the Unity Academic Alliance to quickly build innovative programs with industry aligned curricular frameworks, deep discounts on Unity products, and more.

Unity Academic Alliance (UAA) helps post-secondary educational institutions innovate by providing affordable, industry-aligned products, curricular guidance, and the professional development needed to start and expand real-time 3D programs that prepare students for high-growth jobs.

- ✔ **Quickly start or expand innovative RT3D programs**
Get started with competency-based curricular frameworks, certifications, and discounted Unity products.
- ✔ **Empower faculty to learn and teach future-proof skills**
Upskill educators through Unity Certifications and professional development.
- ✔ **Access industry-aligned products at academic prices**
Get Unity products used across high-growth industries at up to 70% off.
- ✔ **Learn from innovative education leaders**
Keep up with Unity developments and exchange best practices with your Unity school innovator community.



Demand for real-time 3D development talent is growing 601% faster than the labor market overall.

[Burning Glass Technologies](#)



Demand for AR/VR engineers grew +1400% from 2018 to 2019.

[Hired](#)



Unity developer is a top 10 U.S. emerging job.

[LinkedIn](#)

www.Studica.com/Unity

UAA Member Benefits

Unity Products	Support & Guidance
<p>Unity Certifications Get access to Unity certification exams, practice tests, and courseware, a value of up to \$33,600.</p> <p>Product discounts Up to 70% off Unity license-based products, including:</p> <ul style="list-style-type: none">• Unity Pro - Create and publish• Reflect - AEC and visualization• MARS - AR creation and optimization• Pixyz - AEC and visualization• Art Engine - Arts in gaming, media and entertainment• Interact - VR simulations for training and safety	<p>Curricular Frameworks Learn how to teach the latest in AR, VR, gaming, AEC and more.</p> <ul style="list-style-type: none">• Skills Mapped to the Industry Covering both technical and soft-skills, validated by professionals in rapidly-growing industries as well as expert educators.• Certification Alignment Aligned with Unity Certification exam objectives so educators can confidently teach the appropriate scope and sequence for student skill development and industry domain mastery.• Learning Resources Relevant and up-to-date learning resources to enable educator and student growth in new areas. <p>Professional Development</p> <ul style="list-style-type: none">• Community of instructors and administrators• Live webinars• Newsletters <p>Member portal A one-stop hub to learn about and access member benefits</p> <p>Formal Recognition UAA member branding for usage in promotional communications</p>

Qualifications

Unity Academic Alliance membership is a yearly fee-based program that includes special discounts on educational products and resources that help schools develop and expand innovative courses and programs that utilize real-time 3D technology.

UAA Membership is open to post-secondary education institutions only: public and private universities, colleges, vocational and trade schools.

Join the Alliance:

www.studica.com/unity/unity-academic-alliance-for-higher-education.html

We ask each member institution to:

- Designate a single point of contact for administrative and technical duties, and to coordinate with other individuals who will represent your institution for UAA. This individual will distribute access to program benefits to students and/or other administrators and faculty.
- Actively represent your institution by participating in the UAA member community, receive UAA newsletters and communications and attend UAA webinars. These individuals may be professors, administrators or other institutional roles, and must be employed by your institution.

FAQ

How can I start teaching Unity subject areas in my classroom / program?

Unity Academic Alliance offers a value-priced package of discounted license-based products, teaching resources, content and certifications to make it easy to get started or go deeper with Unity. The curricular frameworks offered under UAA membership will offer guidance for how to structure courses and programs. Studica's team of Education Consultants can help answer questions about how UAA can help your institution meet its unique goals. Email info@studica.com or visit www.studica.com/unity for more information.

Can a UAA membership be shared among different satellites / campuses / locations?

For a university system with multiple universities, each university needs its own UAA membership. Please contact Studica for special pricing for school systems.

How do I join the Unity Academic Alliance?

Contact Studica by emailing info@studica.com or visiting www.studica.com/unity. We can help you get started, understand the product benefits, choose the certification types that are best for your school or program, and enroll your school in the Alliance.

We are a for-profit training business. Do we qualify for Unity Academic Alliance?

No, training businesses that deliver instruction to the general public do not qualify for the Unity Academic Alliance. Only educational institutions that offer the Unity education products to their students will qualify. Visit the [Unity Authorized Training or Certification Partner](#) section on Unity.com for more information.

How long has the Unity Academic Alliance been in operation?

The Unity Academic Alliance was launched in 2018 and has grown to include hundreds of innovative schools across the globe.

Are there fees associated with the Unity Academic Alliance Program?

There is an annual membership fee for inclusion in the Unity Academic Alliance. Members receive up to 70% discount on Unity license-based products and up to \$33,600 USD (retail value) of Unity courseware and certifications for both students and instructors. For details on the applicable fees in your region, please contact Studica by email at info@studica.com or visit www.studica.com/unity for more information.

www.Studica.com/Unity

About Unity Technologies

Unity is the world's leading platform for creating and operating interactive, real-time 3D content. Our platform provides a comprehensive set of software solutions to create and operate interactive, real-time 2D and 3D content for mobile phones, tablets, PCs, consoles, and augmented and virtual reality devices.