ADMIN GUIDE

The helpful guide with practical content for supporting language learning in global companies and an introduction to the Admin Portal







Hey, I'm Thea!

I grew up bi-lingual in Germany and I'm currently learning my 5th language.

Here at Babbel, I work in content, that means we create and publish stories, videos, and helpful content about language learning. Together with our linguistic experts, I present this practical guide to help you on your way to mastering language learning within your company.

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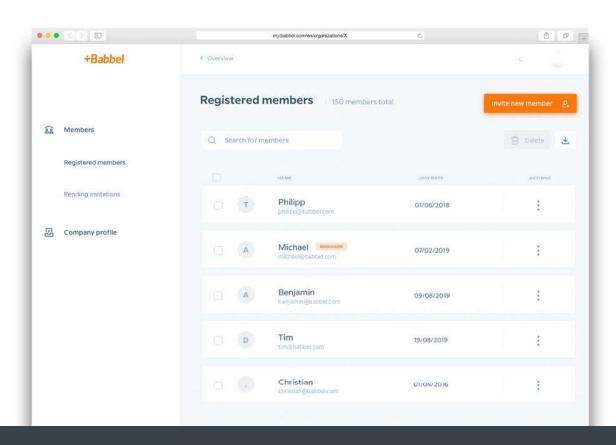
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What is the Babbel Admin Portal?

The Babbel Admin Portal allows you to manage your company's Babbel access.

During your Babbel subscription, you have the right to add learners, revoke access to the platform, and transfer access. In addition, you gain insights into which employees are actively learning. Babbel accounts are flexible. For you, this means that you can freely manage which employees actively benefit from language learning.



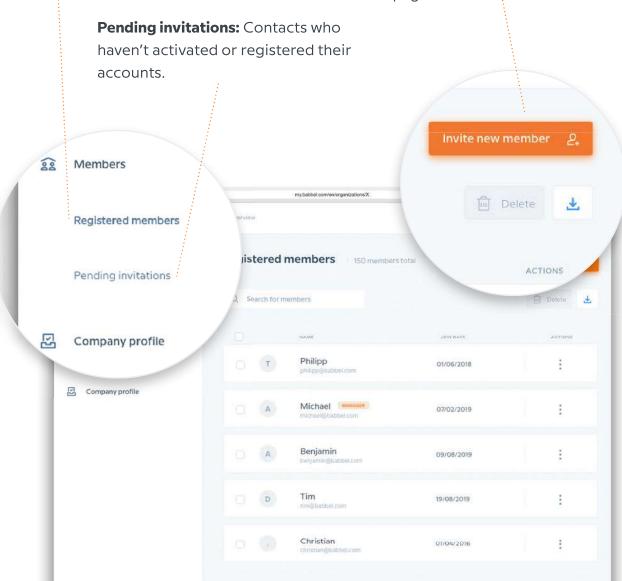
Your Organization

You will have access to this portal once you have been added as an admin. After registration, you can find your company account under https://my.babbel.com/en/organizations/.

Registered members:

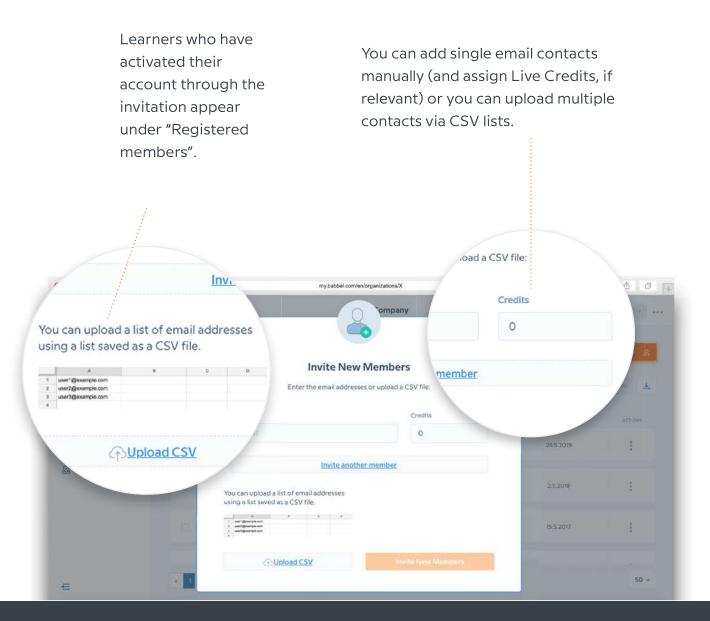
Contacts who have registered and have access to the Babbel platform.

Invite new member: Use this option to invite new learners. You have the option of inviting multiple contacts at once (see next page).



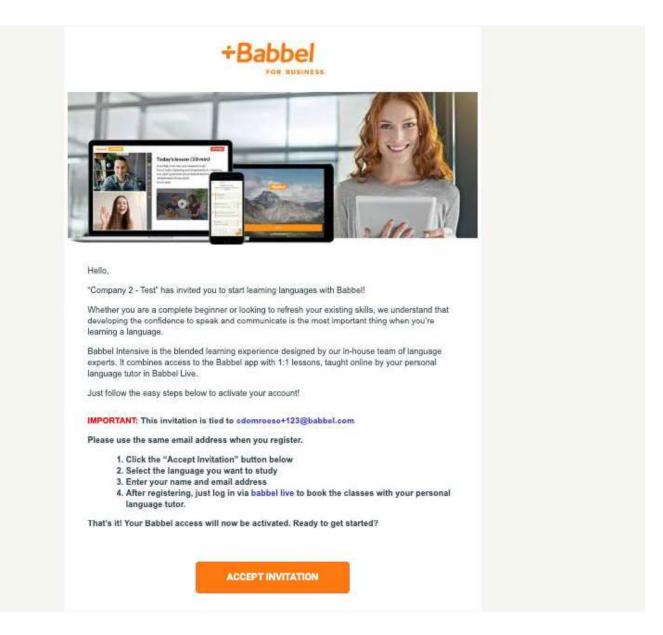
Adding new Learners

After you click "Invite new Members", you can give access to Babbel by sending email invitations. Invitations that are pending appear under "Pending Invitations".



Inviting Learners to Babbel

Every learner will receive an email with the subject line "Your invitation to start learning languages with Babbel!"



After accepting the invitation and registering, learners will be given full access to the Babbel learning platform.

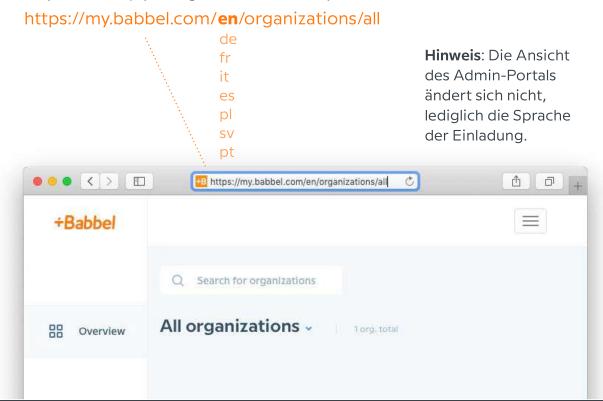
This invite and the registration link don't expire, so learners can accept the invitation at a later date.

Sending Personalized Invites

You can send personalized invites, which are shown in a different language. This can be done simply by changing the URL. Depending on the target language, you can use the following links:



Or you can simply change the URL manually in the browser:



Re-assigning Access

You can re-assign access to Babbel (i.e. in case of inactivity). Simply remove the learner from the portal and assign the space to another learner via invite.

Side note: The user account and the progress are **not deleted** when removing a learner and can be re-activated through the portal again at any point.

Click on "Actions" and "Delete" next to the account that you would like to remove from the portal.

